

FOR IMMEDIATE RELEASE

Hojo Studio releases a swarm of kittens onto your phone with Nippy Cats!

KITTY WANTS CATNIP. CATNIP WANTS TO LIVE! Nippy Cats is the second release from Aussie indie devs Hojo Studio, makers of 2013's critically-acclaimed "Puffington". It's a lightning-paced game of arcade survival with one goal - keep the catnip away from an endless horde of ravenous kitties for as long as possible. It's a noble quest... a proud one... you will fail.

Sydney, Australia – 8 August 2014 – Hojo Studio proudly announce the impending launch of their second mobile game, “Nippy Cats” - an adorable, frenzied survival game pitting a lone bag of catnip against an endless horde of ravenous kitties.

The simple concept becomes fiendishly addictive due to the extremely dynamic behaviour of a roomful of crazy cats. They come from every direction. They come at different speeds. Sometimes the game takes pity on you and drops a distraction. Sometimes the cats fall asleep while charging. Sometimes there's a catfight.

The game is being offered 100% free on the App Store - no hidden extras, no microtransactions, no locked items or content. Just cats. Lots of cats.

Nippy Cats features Hojo Studios' trademark charming, crafted artwork, hilarious original soundtrack and dynamic gameplay, along with an extensive leaderboard system to ensure friendships will be dissolved and competitors humiliated in the quest to keep the catnip alive just a few points longer.

“Dominating your friends is what fast-paced mobile gaming is all about...” said Rick Salter, co-founder of Hojo Studio “but we noticed a glaring absence of games where you do it with cats... so, bam! Next problem.”

Nippy Cats releases September 14 on iPhone, Android and iPad. Please say hello@hojostudio.com or visit www.nippycats.com for more information!

Nippy Cats Theatrical Trailer: http://youtu.be/BaPxZwS_kFI

About Hojo Studio

Hojo Studio was founded by Rick Salter and Jola Szymanska in 2011. Following the release of their two year passion project "Puffington", rockstar developer and cyclist Ed Sheldon came onboard to collaborate on their second release, Nippy Cats.

Hojo Studio is all about charm and craft - taking simple concepts & mechanics then filling them with production value, love and humor. We believe the best games never concern themselves with belonging to a particular genre, fad or attitude, but instead focus on fun, delight and the purity of the experience.

...or something like that.

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